Key Operating and Financial Data

PARTICULARS	2017	2016	2015	2014	2013	2012	
	••••••	Rs. in '000'					
Gross Sales	97,771	23,827	65,154	1,195,574	3,533	3,263	
Net Sales	84,517	19,801	54,161	986,779	3,044	3,047	
Gross (loss) / profit	(151,455)	(130,742)	(132,746)	(54,987)	(165,072)	(189,113)	
Operating (loss) / profit	(200,179)	(204,149)	(222,919)	(183,761)	(243,694)	(287,854)	
(Loss) / profit before tax	(12,367)	(43,060)	(113,287)	(105,209)	(316,740)	(228,637)	
(Loss) / profit after tax	(13,212)	(43,060)	(113,287)	(115,428)	(316,740)	(221,463)	
Retained Earnings	(3,426,248)	(3,413,036)	(3,369,976)	(3,256,688)	(3,246,869)	(3,026,061)	
Share Capital	1,387,353	1,087,353	1,087,353	1,087,353	1,087,353	1,087,353	
Shareholders Equity	(2,038,895)	(2,025,683)	(2,282,623)	(2,169,335)	(2,159,516)	(1,938,708)	
Fixed Assets	1,189,899	1,158,584	1,241,244	1,328,587	1,435,041	1,553,240	
Total Assets	3,524,715	3,491,470	3,428,311	3,480,449	4,036,261	4,141,633	
FINANCIAL ANALYSIS							
Profitability Ratios							
Gross (Loss) / Profit Margin	-179.20%	-660.28%	-245.10%	-5.57%	-5423.19%	-6206.97%	
Operating (loss) / profit Margin	-236.85%	-1031.00%	-411.59%	-18.62%	-8006.20%	-9447.78%	
(loss) / profit before tax	-14.63%	-217.46%	-209.17%	-10.66%	-10406.00%	-7504.18%	
(loss) / profit after tax	-15.63%	-217.46%	-209.17%	-11.70%	-10406.00%	-7268.73%	
Return on Investment							
(loss) / Earnings per share before tax (Rs/share)	(0.09)	(0.40)	(1.04)	(0.97)	(2.91)	(2.10)	
(loss) / Earnings per share after tax (Rs/share)	(0.10)	(0.40)	(1.04)	(1.06)	(2.91)	(2.04)	
Activity Ratios							
Sales to Total Assets-Times	0.03	0.01	0.02	0.34	0.00	0.00	
Sales to Fixed Assets-Times	0.08	0.02	0.05	0.90	0.00	0.00	
Liquidity Ratios							
Current ratio (excluding current maturity of LTL)	0.29	0.30	0.40	0.41	0.52	0.52	
Current ratio (including current maturity of LTL)	0.23	0.23	0.32	0.32	0.42	0.42	
Book value per share (Rs)	(15.28)	(18.63)	(20.99)	(19.95)	(19.86)	(17.83)	